



**Subject: Activation of SMS Service for Student Absence Notifications**

Dear Parents,

We are writing to inform you that, as per the recent communication from the **Abu Dhabi Department of Education and Knowledge (ADEK)**, the SMS service regarding your ward(s) absence has now been activated through the eSIS system. From now on, you will receive direct notifications from ADEK regarding your child's attendance, and these records will be documented in the system.

The notifications will be automatically triggered based on the number of unexcused absences your child accumulates. These notifications will be sent to parents via SMS and email to ensure that you are informed promptly about your child's attendance. The goal of these messages is to encourage regular school attendance, as consistent education plays a vital role in your child's academic development.

**The following categories of absence will trigger different messages, as outlined below:**

**Initial Absence Notifications:**

**3 days of unexcused absence:** A message explaining the impact of missing school and emphasizing the importance of regular attendance.

**6 days of unexcused absence:** A reminder about the importance of regular attendance for academic progress.

**8 days of unexcused absence:** A further notification encouraging parents to address absenteeism.

**Referral to ADEK:**

**11-14 days of unexcused absence:** A message informing parents that the student has been referred to ADEK for closer monitoring, and further action may be taken.

**15-17 days of unexcused absence:** A notification alerting parents that their child's absenteeism is being closely monitored by ADEK, and further measures may follow.

**Notification of Further Action:**

**18-19 days of unexcused absence:** A message indicating that the relevant authority will be in contact with the parent to discuss the consequences of continued unexcused absences.

Consequences and Final Action:

**20 or more days of unexcused absence:** A final message informing parents that action will be taken by the relevant authority, and further discussions will be held regarding the consequences of non-compliance with the school's attendance policy.

We kindly request that you make every effort to ensure that your child's attendance remains regular and that absences are kept to a minimum. Only genuine and urgent reasons should result in absence from school, as excessive absenteeism can negatively impact your child's educational progress.

We appreciate your cooperation in ensuring that our students maintain consistent attendance, and we look forward to your continued support in promoting academic excellence. Should you have any questions, please do not hesitate to contact the school's Students Affairs section.

**Dr D.A. Nazar – Principal**